

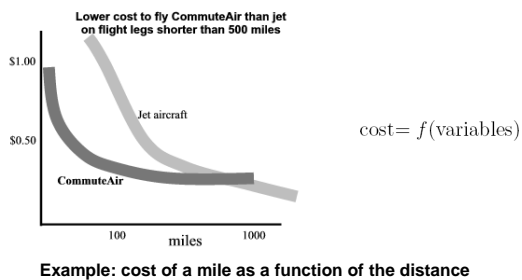
## Lecture 1: linear optimization: introduction

- Definition of cost / objective function
- Example of cost functions, affine functions, linear functions
- Definition of constraints
- Example of constraints, linear constraints
- Linear programs
- General form of a linear program
- Sigma notation
- Extended example 1: the transportation problem
- Google maps
- Extended example 2: the shortest path problem

## What is optimization?

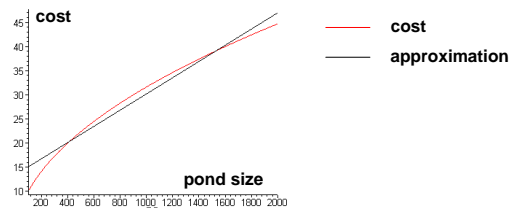
- Minimize a cost or objective function** (for ex. cost of production)  
or  
**Maximize a cost or objective function** (for ex. profit)
- with respect to constraints**
- Employee cannot work more than x hours a day
  - Only three people can use the same machine at a time
  - The pipeline's maximal fuel throughput is y
- i.e. find a solution that is optimal within limits given**

## What is a cost function?



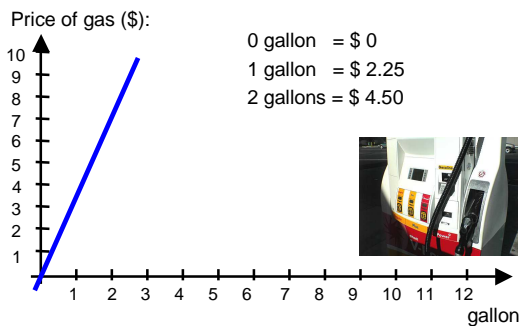
[<http://www.skyaid.org>]

## Linear or affine cost functions

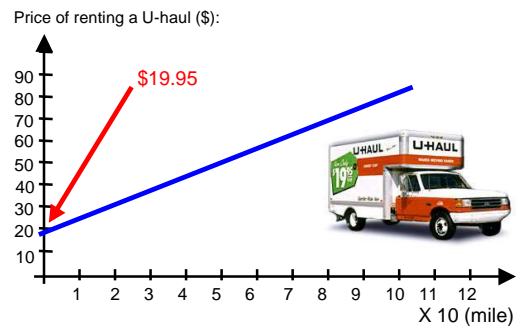


[<http://home.hetnet.nl/~krekelberg/chapter3.htm>]

## Linear functions



## Affine functions



### Linear or affine cost functions: formal definition

Minimizing the affine cost function

$$c(x_1, x_2) = 5 + 2x_1 + 3x_2$$

is the same as minimizing the linear cost function

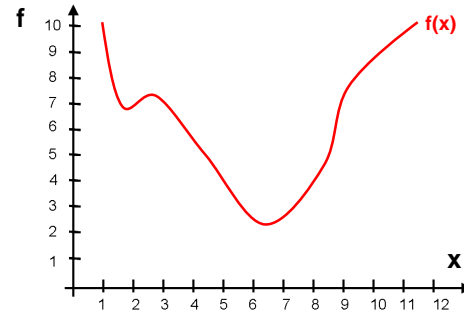
$$c(x_1, x_2) = 2x_1 + 3x_2$$

A more general expression of the cost function:

$$c(x_1, x_2, \dots, x_n) = a_1x_1 + a_2x_2 + \dots + a_nx_n$$

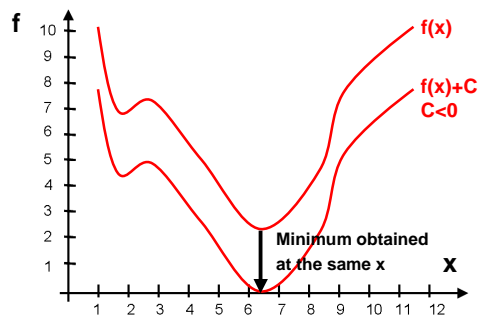
### Minimizing affine or linear function is the same

Minimizing a function  $f(x)$



### Minimizing affine or linear function is the same

Minimizing a function  $f(x)$  or  $f(x)+c$  is the same



### Example: cost of building a wall

Cost of a pound of cement (\$ per lb)	$a_1$
Cost of a feet of steel beam (\$ per ft)	$a_2$
Weight of cement (lb)	$x_1$
Length of steel beam (ft)	$x_2$

Total cost (\$)  $c(x_1, x_2) = a_1x_1 + a_2x_2$

Note that none of the variables above has the same unit!

Note however that  $a_1x_1$  and  $a_2x_2$  and  $c(x_1, x_2)$  have the same unit

### What is a constraint?

A constraint is a condition on variables which restricts the values they can take

Your maximal budget for cement is  $c_{\max}$

$$a_1x_1 \leq c_{\max}$$

Your minimal budget for steel is  $s_{\min}$

$$a_2x_2 \geq s_{\min}$$

You want to spend twice as much for steel as for cement

$$a_2x_2 \geq 2a_1x_1$$

You want to spend a given minimum amount for the wall  $a_{\min}$

$$a_1x_1 + a_2x_2 \geq a_{\min}$$

### Summary

Your optimization program incorporating all your constraints can be formulated as follows.

$$\begin{aligned} \text{Minimize:} & \quad c(x_1, x_2) = a_1x_1 + a_2x_2 \\ \text{Subject to:} & \quad a_1x_1 \leq c_{\max} \\ & \quad a_2x_2 \geq s_{\min} \\ & \quad a_1x_1 + a_2x_2 \geq a_{\min} \\ & \quad a_2x_2 \geq 2a_1x_1 \end{aligned}$$

### Constraints in the form of equalities (I)

Sometimes, constraints are given in the form of equalities

Example: you want to spend exactly twice as much for steel as for cement:

$$a_2x_2 = 2a_1x_1$$

This is exactly the same as

$$a_2x_2 \geq 2a_1x_1 \text{ and } a_2x_2 \leq 2a_1x_1$$

### Constraints in the form of equalities (II)

So you could rewrite the program in the following form:

$$\begin{aligned} \text{Minimize: } & c(x_1, x_2) = a_1x_1 + a_2x_2 \\ \text{Subject to: } & a_1x_1 \leq c_{max} \\ & a_2x_2 \geq s_{min} \\ & a_1x_1 + a_2x_2 \geq a_{min} \\ & a_2x_2 \geq 2a_1x_1 \\ & a_2x_2 \leq 2a_1x_1 \end{aligned}$$

One can thus assume that all constraints are always given in the form of inequalities.

### General form for a linear program

So you could rewrite the program in the following form:

$$\begin{aligned} \text{min: } & c_1x_1 + c_2x_2 + \dots + c_Nx_N \\ \text{s.t.: } & a_{1,1}x_1 + a_{1,2}x_2 + \dots + a_{1,j}x_j + \dots + a_{1,N}x_N \leq b_1 \\ & a_{2,1}x_1 + a_{2,2}x_2 + \dots + a_{2,j}x_j + \dots + a_{2,N}x_N \leq b_2 \\ & \vdots \\ & a_{M,1}x_1 + a_{M,2}x_2 + \dots + a_{M,j}x_j + \dots + a_{M,N}x_N \leq b_M \end{aligned}$$

### Sigma notation

So you could rewrite the program in the following form:

$$\begin{aligned} \text{min: } & \sum_{j=1}^N c_jx_j \\ \text{s.t.: } & \sum_{j=1}^N a_{1,j}x_j \leq b_1 \\ & \sum_{j=1}^N a_{2,j}x_j \leq b_2 \\ & \vdots \\ & \sum_{j=1}^N a_{M,j}x_j \leq b_M \end{aligned}$$

### Example: the transportation problem (I)

Paul's farm produces 4 tons of apples per day  $s_p = 4$   
 Ron's farm produces 2 tons of apples per day  $s_r = 2$   
 Max's factory needs 1 ton of apples per day  $d_m = 1$   
 Bob's factory needs 5 tons of apples per day  $d_b = 5$

George owns both farms and factories. He is paying the cost of shipping all the apples from the farms to the factories.

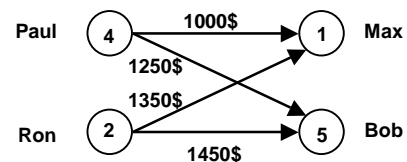
The shipping costs for George are:

Paul → Max: 1000\$ per ton	$c_{pm} = 1000$	$x_{pm}$
Ron → Max: 1350\$ per ton	$c_{rm} = 1350$	$x_{rm}$
Paul → Bob: 1250\$ per ton	$c_{pb} = 1250$	$x_{pb}$
Ron → Bob: 1450\$ per ton	$c_{rb} = 1450$	$x_{rb}$

What is the best way to ship the apples?

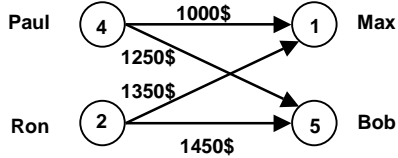
### Example: the transportation problem (II)

George pays for the shipping



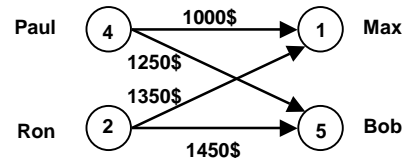
Example: the transportation problem (III)

min:  $1000x_{pm} + 1350x_{rm} + 1250x_{pb} + 1450x_{rb}$   
 Subject to:  $x_{pm} + x_{rm} = 1$   
 $x_{pb} + x_{rb} = 5$   
 $x_{pm} + x_{pb} = 4$   
 $x_{rm} + x_{rb} = 2$   
 $x_{pm} \geq 0, x_{rm} \geq 0, x_{pb} \geq 0, x_{rb} \geq 0$



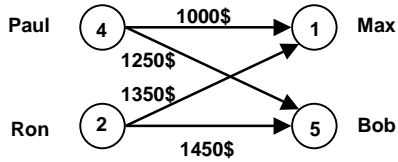
Example: the transportation problem (IV)

min:  $x_{pm}c_{pm} + x_{rm}c_{rm} + x_{pb}c_{pb} + x_{rb}c_{rb}$   
 Subject to:  $x_{pm} + x_{rm} = d_m$   
 $x_{pb} + x_{rb} = d_b$   
 $x_{pm} + x_{pb} = s_p$   
 $x_{rm} + x_{rb} = s_r$   
 $x_{pm} \geq 0, x_{rm} \geq 0, x_{pb} \geq 0, x_{rb} \geq 0$



General form of the transportation problem

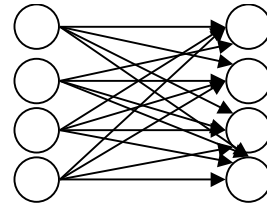
min:  $\sum_{i=1}^m \sum_{j=1}^n c_{ij}x_{ij}$   
 Subject to:  $\sum_{i=1}^m x_{ij} = d_j \quad j = 1, \dots, n$   
 $\sum_{j=1}^n x_{ij} = s_i \quad i = 1, \dots, m$   
 $x_{ij} \geq 0 \quad \text{for all } i, j$



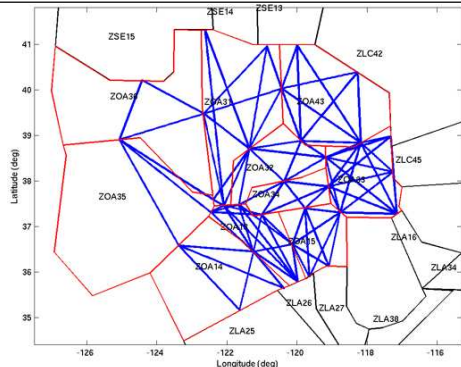
Please, be lazy, do not write pages of equations...

Use summations, they leave you more time to go to the movies

min:  $\sum_{i=1}^m \sum_{j=1}^n c_{ij}x_{ij}$   
 Subject to:  $\sum_{i=1}^m x_{ij} = d_j \quad j = 1, \dots, n$   
 $\sum_{j=1}^n x_{ij} = s_i \quad i = 1, \dots, m$   
 $x_{ij} \geq 0 \quad \text{for all } i, j$

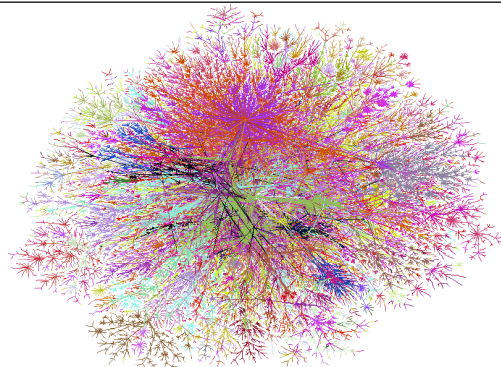


Example: a « small » network (air traffic control)

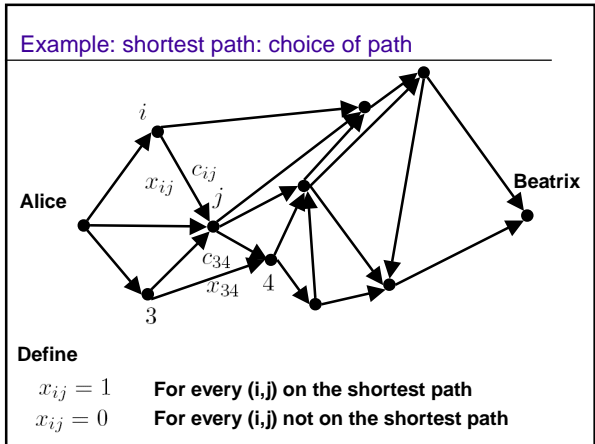
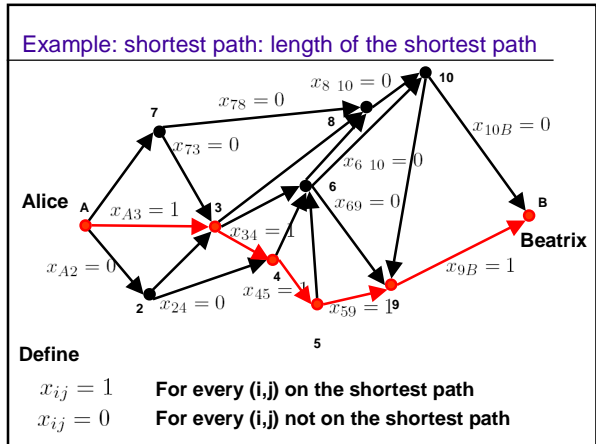
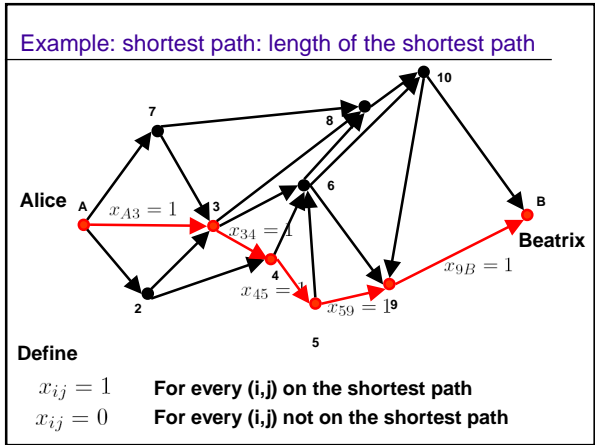
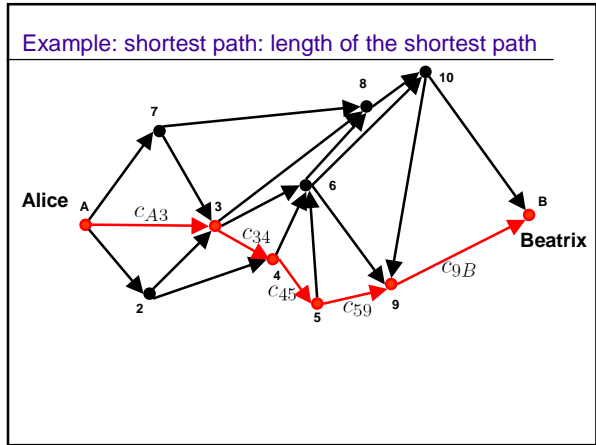
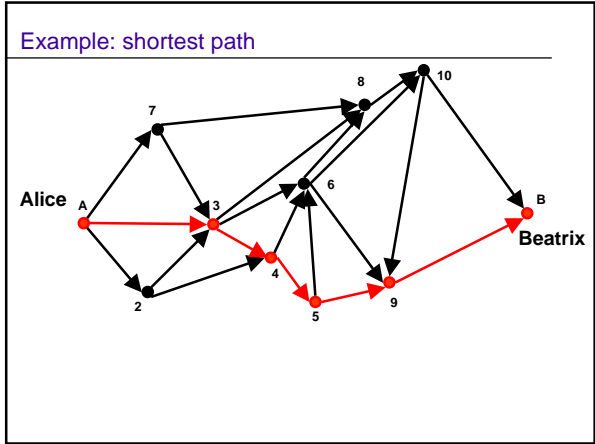
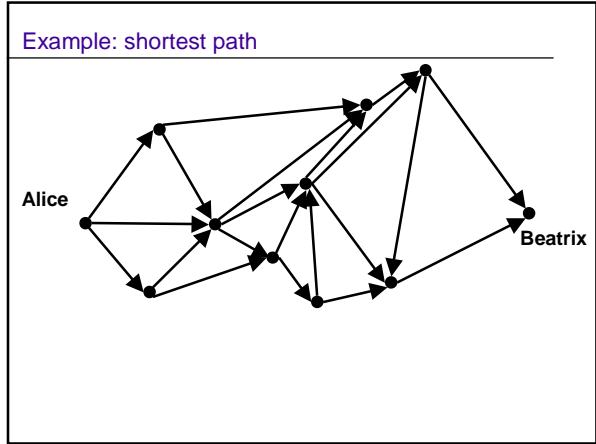


[Robelin, Sun, Bayen, tech. rep., 2005]

Example: a « large » network (the internet)

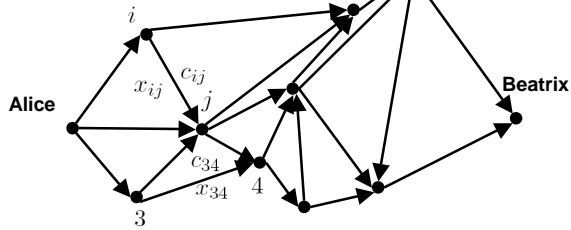


[http://research.lumeta.com/ches/map/]



Example: shortest path

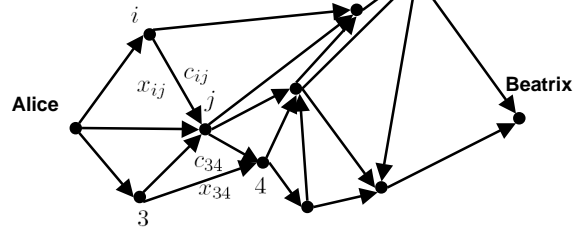
Define a graph (road network)



Call  $c_{ij}$  the cost to go from  $i$  to  $j$  (for example fuel burned)  
For example  $c_{34}$  is the cost to go from node 3 to node 4

Example: shortest path

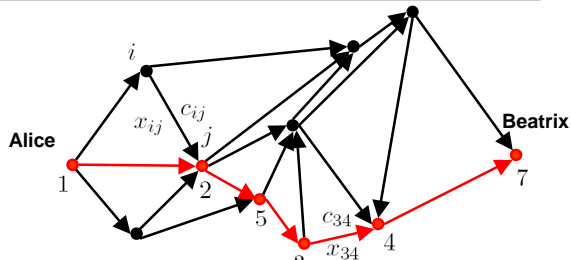
Define a graph (road network)



Take  $x_{ij} = 1$  if Alice decides to go through link  $(i,j)$ , zero otherwise

For example  $x_{34} = 1$  if Alice decides to use route  $(3,4)$

Example: shortest path

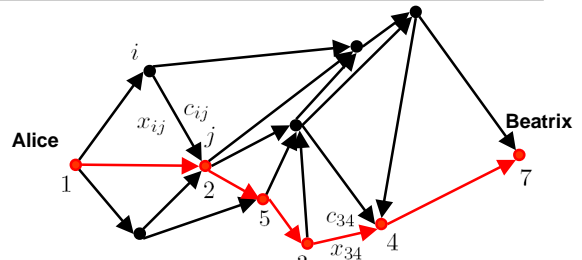


$$x_{12} = x_{25} = x_{53} = x_{34} = x_{47} = 1$$

All other  $x_{ij}$  are zero

Total length of this path:  $c_{12} + c_{25} + c_{53} + c_{34} + c_{47}$

Example: shortest path



Total length:

$$\sum_{(i,j) \text{ chosen on path}} c_{ij} = \sum_{(i,j) \text{ chosen on path}} x_{ij} c_{ij} = \sum_{\text{all } (i,j)} x_{ij} c_{ij}$$

Example: shortest path

$$\text{Minimize: } Z = \sum_{j \in N_A} c_{Aj} x_{Aj} + \sum_{i=1}^{10} \sum_{j \in N_i} c_{ij} x_{ij} + \sum_{j \in N_B} c_{jB} x_{jB}$$

Total length

Cost of arc  $(i,j)$

1 if link  $(i,j)$  chosen  
0 otherwise

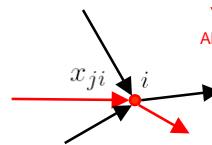
$N_i$  set of nodes  $j$  with direct connections to node  $i$

Example: shortest path

$$\text{minimize: } Z = \sum_{j \in N_A} c_{Aj} x_{Aj} + \sum_{i=1}^{10} \sum_{j \in N_i} c_{ij} x_{ij} + \sum_{j \in N_B} c_{jB} x_{jB}$$

$$\text{such that: } \sum_{j \in N_i} x_{ji} = \sum_{j \in N_i} x_{ij}, \quad i = 1, \dots, 10$$

All links leaving node  $i$   
All links arriving at node  $i$

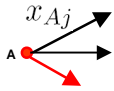


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Example: shortest path

minimize:  $Z = \sum_{j \in N_A} c_{Aj}x_{Aj} + \sum_{i=1}^{10} \sum_{j \in N_i} c_{ij}x_{ij} + \sum_{j \in N_B} c_{jB}x_{jB}$

such that:  $\sum_{j \in N_i} x_{ji} = \sum_{j \in N_i} x_{ij}, \quad i = 1, \dots, 10$   
 $\sum_{j \in N_A} x_{Aj} = 1$  Starting from A, Alice can only take one path

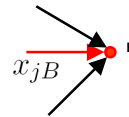


$N_A$  set of nodes  $j$  with direct connections to node A

Example: shortest path

minimize:  $Z = \sum_{j \in N_A} c_{Aj}x_{Aj} + \sum_{i=1}^{10} \sum_{j \in N_i} c_{ij}x_{ij} + \sum_{j \in N_B} c_{jB}x_{jB}$

such that:  $\sum_{j \in N_i} x_{ji} = \sum_{j \in N_i} x_{ij}, \quad i = 1, \dots, 10$   
 $\sum_{j \in N_A} x_{Aj} = 1$   
 $\sum_{j \in N_B} x_{jB} = 1$  Arriving at B, one can only take one path



$N_B$  set of nodes  $j$  with direct connections to node B

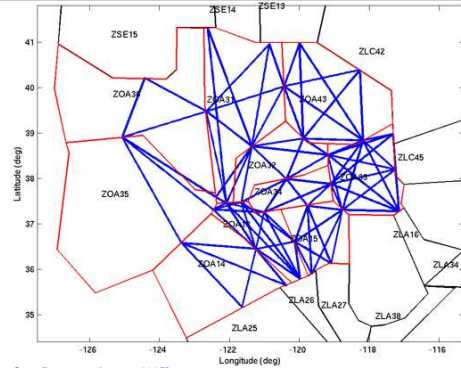
Example: shortest path

minimize:  $Z = \sum_{j \in N_A} c_{Aj}x_{Aj} + \sum_{i=1}^{10} \sum_{j \in N_i} c_{ij}x_{ij} + \sum_{j \in N_B} c_{jB}x_{jB}$

such that:  $\sum_{j \in N_i} x_{ji} = \sum_{j \in N_i} x_{ij}, \quad i = 1, \dots, 10$   
 $\sum_{j \in N_A} x_{Aj} = 1$   
 $\sum_{j \in N_B} x_{jB} = 1$   
 $x_{ij} \geq 0, x_{jB} \geq 0, x_{Aj} \geq 0$

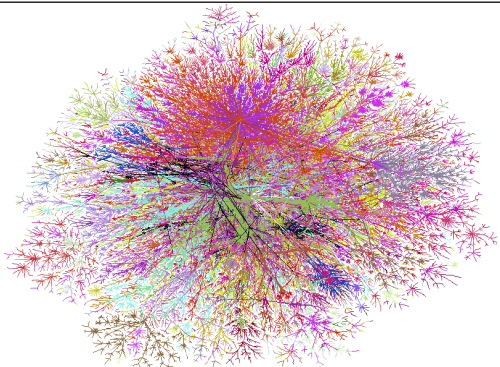
$N_i$  set of nodes  $j$  with direct connections to node  $i$

Example: a « small » network (air traffic control)



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Example: a « large » network (the internet)



[<http://research.lumeta.com/ches/map/>]